

P32 - The role of accelerators on startup innovation and success

13. TECHNOLOGY-BASED ENTREPRENEURSHIP

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Track summary: This track continues the discussion of the new generation of entrepreneurship, initiated in Seville R&D Management Conference 2023, and focuses on one particular business incubator model: the accelerator. Nowadays, accelerators are already considered a research topic in themselves. The first studies were aimed at proposing a definition, identifying the distinctive characteristics of accelerators compared to incubators. Subsequently, it tends to focus on the design elements of the acceleration program, as well as establishing typologies of accelerators based on their stakeholders, objectives, services offered, etc. Despite the increasing interest and efforts on research, there are still many unanswered questions and several research streams emerge. This track welcomes contributions that will investigate, in the context of accelerators, issues related to entrepreneurship and innovation, new business models, technological change, open innovation, entrepreneurial ecosystems, mechanisms in accelerator programs that influence startups outcomes, cross-industry innovation, social accelerators...