

P38 - University-industry engagement: Impact and the rise of competency transfer partnerships

15. ORGANIZING R&D

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Track summary: The track aims to extend our understanding of the opportunities, potentialities, and limits of the new turn to university-industry engagement and impact, how they are managed and their implications for on regions, nations, and society as a whole. Therefore, we invite rigorous contributions, including conceptual and theoretical papers, state-of-the-art reviews, empirical research (quantitative and qualitative), and case studies from academics and policy experts to advance research on University-industry engagement from multidisciplinary perspectives.