

P40 - Intellectual Property (IP) Management: How the management of IP is influencing the transformation of industries through technology

18. INTELLECTUAL PROPERTY MANAGEMENT

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Track summary: Intellectual Property (IP) Management is generally considered as part of innovation management. In this track, we focus on the interface/links between IP management and R&D and innovation management so to improve the understanding of how IP issues can be better integrated within innovation management. More specifically, we want – in line with the general theme of the conference – to capture ways how IP management can support technology and innovation management when transforming industries towards responsible and responsive innovation for society and a better future.

IP-focused research questions should also cross-sectionally contribute to the other conference topics, such as but are not limited to:

- Digital Innovation
- AI and automation in R&D
- Innovation for sustainability
- R&D for circular economy
- Challenge-driven innovation
- Technology and innovation policy
- Technology, R&D and innovation strategies
- Technology-based entrepreneurship
- Corporate venturing

During the last four R&D Management conferences, a full track with high quality papers in the field of IP management could be established.

The *Journal World Patent Information (WPI)*, Elsevier, would again support with a special issue on this theme.