P57 - Workspace, Affect, and Creativity

26. DESIGN FOR CHANGE AND TRANSITION

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Track summary: Workspace design, affect, and creativity form a complex nexus within organizational dynamics. Studies highlight that workspace design significantly shapes individuals' affective states, which, in turn, serve as a fundamental determinant of employee creativity. This conference track aims to explore how optimized workspace design—encompassing layout, aesthetics, comfort, and functionality—not only directly influences creativity and innovation, but also the indirectly relates to employee creativity through the nuanced impact of affect across various workspace configurations.

Our goal is to foster interdisciplinary dialogues that address the question how workspace design and affect intricately relate to creativity and converge to shape the creative process in the context of R&D Management. We welcome contributions that delve into empirical research, theoretical frameworks, and practical insights exploring the impact of workspace on creativity, the influence of affect on creative processes, and the interaction between workspace and affect in shaping creative outcomes.