



R&D Management 2024 Track Chairs Meeting 2

Jan 23-24, 2024

Mats Engwall & Mats Magnusson



Agenda

1) Welcome

2) Conference program update

- Program June 17-19
- Doctoral Colloquium June 15-16
- Adjacent Activities at KTH in June 11-14
- Special issues

3) Marketing of Tracks

- Social media
- R&D Today

4) Abstract handling

- Reviews
- Acceptance

5) Questions

Track chair meetings

- 1) Monday December 18, 16:00-17:00
(CET) or Tuesday December 19, 09:00-10:00
(CET)
- 2) Tuesday January 23, 16:30-17:30
(CET) or Wednesday January 24, 09:00-10:00
(CET)
- 3) **Monday February 26, 09:00-10:00
(CET) or Monday February 26, 16:00-17:00 (CET)**
- 4) Monday April 22, 16:00-17:00 (CET) or Tuesday
April 23, 09:00-10:00 (CET)
- 5) **Monday May 27, 16:00-17:00 (CET) or Tuesday
May 28, 09:00-10:00 (CET)**





Conference - rnd2024.org

- **RADMA: R&D Management**
 - The primary research conference on Innovation Management in Europe
- **This year's theme**
 - Transforming Industries Through Technology
- **Conference program** (June 17-19)
 - Keynotes from industry and academia
 - 58 paper presentation tracks
 - 5 workshops
 - 1 Meet the editors session
 - Visits to the entrepreneurial ecosystem of KTH
- **Doctoral Colloquium** (June 15-16)
 - 40 PhD students (free of charge)

Adjacent activities at KTH in June 2024

- **Summer School: Text Mining for Innovation Management,**
June 13-14
 - <http://b4ds.unipi.it/text-mining-for-innovation-management>
- **International Research Network on Organizing by Projects (IRNOP 2024),**
June 11-14
 - www.kth.se/irnop/irnop-conference
- **Nordic Logistics Research Network (NOFOMA),**
June 13-14
 - www.kth.se/nofoma-2024

Special issues

At present, the following special issues are planned:

P2 – Creativity and its Management driven by Generative Artificial Intelligence

[RND2024-Track-P2.pdf](#)

Special issue in *Creativity and Innovation Management*

<https://onlinelibrary.wiley.com/pb-assets/assets/14678691/cfp/CalM-Call-for-Papers-Generative-AI-final-1699539265617.pdf>

P17 – Open Innovation and Sustainability: Opportunities and Challenges in the Digital Age

[RND2024-Track-P17.pdf](#)

Special issue in *Innovation: Organization and Management*

[Open Innovation and Sustainability in the Digital Age: Opportunities and Challenges \(taylorandfrancis.com\)](#)

P18 – Advanced Technologies: Transforming Businesses and Society for Diverse Goals

[RND2024-Track-P18.pdf](#)

Special issue in *Business & Society*

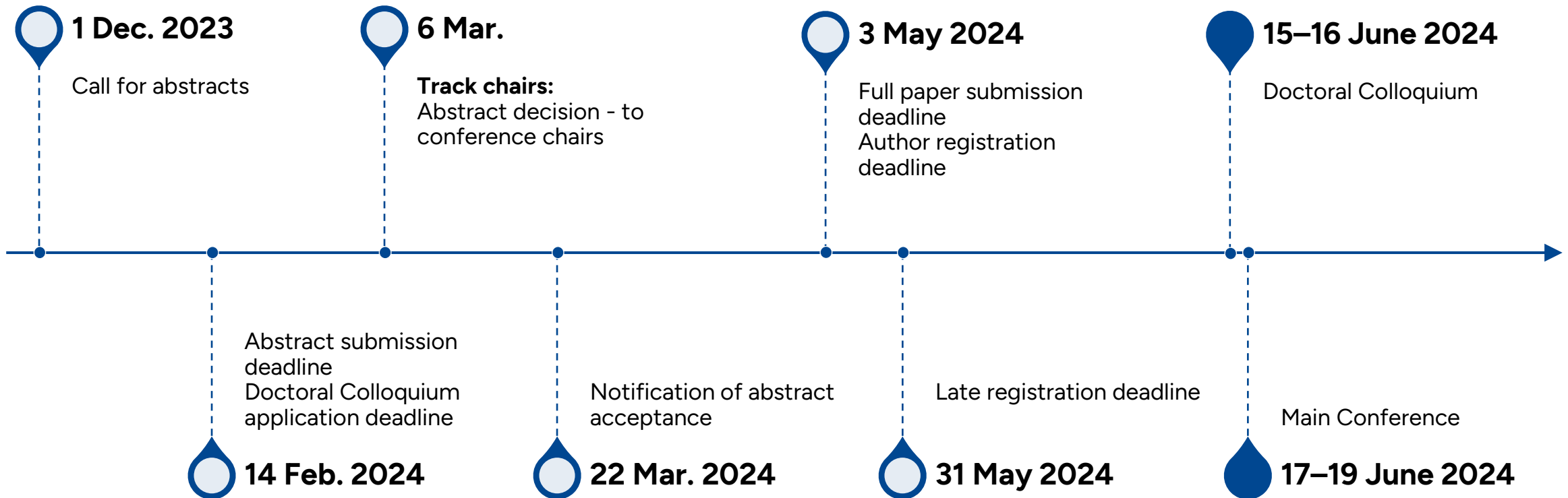
https://journals.sagepub.com/pb-assets/PDF/BS%20Special%20issue_Exponential%20technologies%20151023-1697714909.pdf

P40 – Intellectual Property (IP) Management: How the management of IP is influencing the transformation of industries through technology

[RND2024-Track-P40.pdf](#)

Special issue in *Journal World Patent Information (WPI), Elsevier*.

Important dates



Expectations on track chairs

- **Marketing**
 - of your track
 - of the conference
- **Reviews in due time**
 - of abstracts
 - of papers
- **Communicating with the Conference Chairs**
 - Review decisions of abstracts and papers
 - Structuring of the sessions
 - Track chair meetings during the Spring
- **Running of the track during the conference**



Marketing on social media

Instructions for track chairs:

We have prepared an image and text for you to share in your social media channels. Please replace the track name with your track and post on LinkedIn, Instagram, Facebook or X together with the image attached.

Text for social media promotion:

Join me in Stockholm this summer! At the @RnD Management Conference I will lead the track "*My track*", and I hope you will submit an abstract for it.

The main conference theme is Transforming Industries Through Technology, and there are 50+ tracks in the program right now.

Questions about my track? Just write a comment or contact me.

Read about all tracks and submit your abstract by 14 February:

<https://rnd2024.org/submission/call-for-abstracts/>

#rndmanagement #rnd2024 #managementresearch



R&D Today

- To help promote your interests in innovation and R&D Management and also the track that you are chairing at the R&D Management Conference, R&D Today would like to invite you to contribute to the R&D Today website.
- R&D Today is the outreach website for RADMA. It aims to share best practice by making new developments, good tools and techniques, and findings from new research accessible to industry practitioners. RADMA is one of the sponsors of the conference.
- To support this, please answer the questions in the e-mail sent out to you earlier today – R&D Today will use your responses to draft a news post for the website and link this to the conference.
- R&D Today would be grateful for your responses by 31st January 2024, if possible, with a photograph and details of any social media contacts (Twitter, LinkedIn) – responses should be sent to Simon Burton at info@rndtoday.com.

Abstract handling

- Instructions and access to the abstract handling system will be provided to track chairs just before the submission deadline.
- Track chairs organize the review process of their track submissions:
 - Each abstract should be reviewed by at least two reviewers
 - Also track chair organizers can perform reviews (but not on their own papers)
 - Important to keep deadlines as the timeline is tight
- Decision about acceptance/reject is made by the organizers (Mats & Mats)



Any
Questions?